



HorsesintheSouth.com Banner Size Examples for 'Secret' Form

Banner types in bold are the "Secret" Form selections, but all banner types can be requested. All banner ads are Run Of Site (ROS) except the 300 x 250 which is on the Home page, Article home channel and Calendar of Events home channel. Any banner can be added to the MarketPlace and other sections by special request. Banner Ad server stats can be provided for your banner.

728 x 90 px leaderboard banner

Leaderboard - Top & bottom of all pages. Limited to 4 advertisers each section.

160 x 600 px
skyscraper tower banner

Wide skyscraper- Right Side of all pages. Limited to 8 advertisers.

300 x 250 px
Special Event or Marketing
page body ad zone

Limited to 4 advertisers. By Special Request.

120 x 240 px
tower banner

Small tower - Right Side of all pages. Limited to 5 advertisers.

125 x 125 px
square banner

Both 125 x 125 and the 120 x 90 banners are on the Right Side Zone. Limited to 10 advertisers total. (Not in selection list – by special request).

120 x 60 px featured sponsor

Button - Mid Bottom of all pages. Limited to 15 advertisers total. Each spot has a rotation of 3 advertisers.

120 x 90 px button banner

468 x 60 px banner

Full size banner - Top of all pages. Limited to 6 advertisers

Note: Banners may be split into separate page/section channels to accommodate additional banner displays. If this occurs, the advertiser will receive additional free months compensation for their banner display.